



Hope for Homeowners Consulting, LLC
Charting Your Course....

From: Matt Mitcham, Esq.

Hope4Homeowners Consulting, LLC.

Dear Colleague,

As a criminal attorney, the last thing I considered was adding Foreclosure Defense to my practice, but with the economy affecting my business (as it may be affecting yours), I needed a new avenue to **generate more billable hours.**

Then I was introduced to Chris Sommer from Hope For Homeowners Consulting. He has been instrumental in the growth and success of my Foreclosure Defense practice, so much so that I decided to partner with him in the business.

We now help other attorneys add this much needed service to their existing practice. In Florida there are over **650,000** homes currently in foreclosure, with just **1% being defended.** Over 30% of those are **strategic defaults – meaning the owner can afford to pay** but chooses not to. Clearly, those are the people who can afford my services. Some quick math showed me with an **average of \$5,000 in billing per file** - just by adding 3 to 4 cases each month...I certainly could use the extra \$15k plus per month in additional revenue! And Hope for Homeowners Consulting handles the majority of the day to day paperwork and communication. **Now perhaps you can see why I am in this business!**

Let us help you....give my representative 5 minutes of your time and decide for yourself! I look forward to working with you, and appreciate you reading the enclosed materials.

Sincerely,

Matt Mitcham, Esq.

ng.com



Hope for Homeowners Consulting, LLC *Charting Your Course....*

Do you think a Foreclosure Defense practice can't be profitable? Think again.....

- Six million families are more than two months behind with their payments.
- 200,000 more families receive foreclosure notices each month.

Of those, only 1% are being defended in FL

What's missing? Attorneys. Why?

- 1. Homeowners assume attorneys are too expensive.*
- 2. Attorneys assume too much liability with little chance of success.*

Obviously, there is a large virtually untapped market available. In our conversations with attorneys we have found their concerns can be summarized into four areas; **profit, liability, marketing & success**. With H4H Consulting handling all the day to day paperwork and communication, the attorney's are largely shielded. And our proven marketing plan and knowledge of fees and costs for defending foreclosure cases help expand your practice while increasing profitability.

Hope4Homeowners Consulting can provide you with all the documents you need, as well as the pricing of these services to assure an immediate impact to your bottom line. The average defense can last 12 to 18 months or more. The homeowner may not be able to afford their mortgage, but they certainly can take the money that is not going toward their home, to affordably contract for your services. Don't mistakenly assume foreclosure equals no money!

H4H Consulting can partner with you to grow your business. We can show you how to succeed.

Contact us at (813) 957-4900 or 1(800) 604-0266 for more information, or check out our website at www.h4hconsulting.com.

Sincerely,

Craig Speck, Senior Account Manager
cspeck@h4hconsulting.com
Hope for Homeowner's Consulting, LLC



Hope for Homeowners Consulting, LLC Charting Your Course....

Foreclosure Defense Starter Kit

Our Library of Foreclosure Defense Forms provides all the necessary documents for foreclosure defense from beginning to end. This package includes the information you need to successfully pursue foreclosure defense cases, like:

- FL Foreclosure Defense forms: Multiple proven defense strategies (MERS, Lost note, etc.)
- FL Defense & Plaintiff Forms
- Foreclosure Flow Chart & Summary
- Generic Quit Claim Deed

Did you know?

There are over 3.5 million mortgages in Florida, of those, over 650,000 are in foreclosure!

There are about 30,000 new foreclosures in Florida each month, and approximately 99% go undefended!

In Pasco & Pinellas alone there are 34,000 open foreclosure cases!

Over 1/3 of all defaults are strategic, meaning they have the ability to pay their mortgage!

Don't miss out on this growing market!

You can expect up to a \$5000.00 total fee per case - providing a dramatic improvement to your business bottom line. Add just 3 cases per month and experience a substantial increase in profit margin!

See what some successful foreclosure attorneys working with Hope for Homeowners Consulting are saying on our Testimonials page.

Go to h4hconsulting.com today to grow your practice exponentially & help defend homeowners from being taken advantage of every day. Under the Services tab, click on Attorneys, then click on the Get Started Now button at the bottom of the page.

Get Started Now!

Begin to Fight Back...Don't wait, Don't hesitate, the Banks certainly won't!! Remember, there is Hope with Hope for Homeowners Consulting

26847 Foggy Creek Rd., Ste 101, Wesley Chapel, FL 33543
Phone 800.604.0266 Fax 813.345.8562
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Hope for Homeowners Consulting, LLC Charting Your Course....

Turn - Key Foreclosure Defense Marketing

Jump start your practice with Florida Bar Approved marketing materials designed with you in mind. This turn – key marketing strategy contains all the elements you need to effectively reach homeowners who need your service now.

- **Client Marketing Module** -With over 650,000 homes currently in foreclosure, and 1 out of every 2 homeowner's being in distress, your clients are either a homeowner considering their options, or they've already spoken to someone about their situation. Includes:
 - Introductory Foreclosure Letter
 - Follow-up Letter & Reminder Correspondence
 - Referral Cards
 - Appointment Follow-up Letter for Referrals
- **Referral Marketing Module** - Your current clients also have a close circle of influence of typically 10-15 people. Includes:
 - Introductory Referral Letter
 - Referral Follow-up Letter & Correspondence
 - Referral Cards
 - Appointment Follow-Up Letter
- **Sphere of Influence Marketing Module** - The key to making your business grow may be in your back pocket. Use your personal contacts to open up a world of business opportunity. We will organize this strategy for you, including:
 - Introductory Letter
 - Coaching provided by Hope for Homeowners Consulting to help you have personal contact with everyone in your social network as often as you can.
 - Providing periodic interesting, relevant, non-sales written communications, delivered both through snail-mail and e-mail.
- **Email Marketing Support** – Our knowledgeable team will be available to help with your marketing process, from merging your database for mailings to reviewing your current marketing strategy and keeping you on track.

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Hope for Homeowners Consulting, LLC Charting Your Course....

Pre - Recorded Webinar & Live Web Chat

More than ever, clients are relying on Google, directories, firm websites, and social media to find their attorney. The number-one benefit of social media marketing is gaining the all-important eyeball. If you do not have a presence online through your webpage and in some social media outlets, then you do not exist to a growing number of people. For example:

Twitter now has 75 million user accounts

LinkedIn has over 50 million members worldwide

Facebook currently has in excess of 350 million active users on global basis

Expand your client base with a pre-recorded webinar featuring you and co-founder Chris Sommer, our distressed property expert. The webinar contains segments including:

Foreclosure defense information (filmed by you) featuring your expertise on the distressed housing market.

Q & A covering your clients most important questions about the housing market answered personally by you, their trusted attorney.

Educating your clients on the current marketplace - including a brief history of the government programs available.

Multiple cases studies to show actual results.

Settlement options including the best and worst option for your clients.

Improve traffic and generate exposure for your firm by being a featured guest on our frequent Live Web Chats presented by Chris Sommer, co-founder of Hope for Homeowners Consulting. These focus on educating homeowners on hot topics pertaining to the housing crisis and other related areas.

Promote your Webinar & Live Web Chats using our marketing module to your existing client base and cross market with our firm to attract new clients.

In short, partnering with Hope for Homeowners Consulting will help generate exposure for your firm, build new partnerships, produce qualified leads and increase your search engine rankings.

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Hope for Homeowners Consulting, LLC Charting Your Course....

Stop Collections Call Unit

The SCCU will:

- Allow your clients to answer their home phone knowing they never have to talk to debt collectors again.
- Reduce/eliminate the need to mail or phone creditors
- Limits and should end all collection calls within months.



What your clients do after receiving the SCCU:

- Will be instructed how to activate with unit during initial set up 5 min set & intro by H4H Consulting.
- Plug it into any phone jack.
- When a creditor calls, press the ** key and hang up. The SCCU takes over and plays a standard message referring the caller to our national call center.
- When the creditor calls our call center, they are read the FDCPA language (Includes Do Not Call language with a cease & desist request).
- H4H Consulting will continue to monitor their calls for violations. At your option, we can inform them of the Attorney of record who represents the debtor, and H4H Consulting keeps a log of the time, date and identity.
- If they call your client more than two times in two weeks, a flag is generated, and a legal letter is sent informing them of the violation, statute, and possible fines.
- After about 6 months the calls will usually cease, and your client returns the unit.

\$99.95 setup fee per client; \$19.95 per month for monitoring (usually about six months).

***This is an added value service which will assure your prospects for other legal services see immediate impact and relief, and therefore helps you to convert them to Foreclosure defense and/or bankruptcy.*

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Testimonials

HAR-06-2008 0007

Testimonial # 0007

R 03478532 5.01.08



April 31, 2010

Dear Chris,

I have to tell you I used to feel desperate in this economy, like I had no choices for my owners who were losing their houses to foreclosure. Obviously losing owners seriously affected my business profitability as well. Due to your involvement with my business, I've been able to offer my owners the ability to work things out with their banks. I can now sustain my company and keep most of those owners, enabling me to continue to collect my management fees and continue to grow my property management company.

I appreciate your professionalism and expertise in the foreclosure and distressed property industry – and the fact that you quickly get back to my clients. I know you're giving them information they otherwise would not have known. They've told me it gives them peace of mind, and for once, they feel that there is hope.

Thanks so much for all your help!

Sincerely,

A handwritten signature in black ink that reads "L. Michelle Peruffalo".

L. Michelle Peruffalo
Owner/Booker
First in Property Management

26847 Foggy Creek Rd., Ste 101, Wesley Chapel, FL 33543
(813) 343-8339 phone/(813) 343-8362 fax

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Hope for Homeowner's Consulting has been a huge help with my mortgage crisis. My wife and I could no longer afford to pay our mortgage so we contacted Chris Sommer at H4H and he showed us how to best handle our situation. He gave us a detailed outline of how his company was going to help us through our difficult financial state of affairs.

Chris took the time to explain in detail how the entire process works and what our options throughout the process were going to be. Since we hired Chris he has taken care of all of the communications with our mortgage company and made our lives much easier. He has met all deadlines and for us and continues to be available to us whenever we have questions.

I highly recommend H4H Consulting.

Rob Sullivan

Rob Sullivan

Chris –

Just a quick line to THANK YOU for the clients you've referred to us over the last several months. You've been instrumental in the growth and success of our Foreclosure Defense Practice. I look forward to helping you grow your business, and to many years of friendship and mutual business advantage in the years to come.

Ross Spano

Christmas & Spano, P.A.

Chris,

I just wanted to take a few moments to thank you and update you on what has transpired in my practice since adding Foreclosure defense to my practice with your assistance.

The economy had affected my practice like most in Florida, and I needed to expand my services, with little alternatives that could quickly add value. After talking to you, and seeing your well sourced, complete list of documents and materials, I was able to quickly setup my new Foreclosure services, and effectively market them to my clients.

Thanks again! It was just the shot in the arm we needed....

Matt Mitcham, Esq. (Tampa FL)

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April 2, 2010

Hope for Homeowners Consulting
ATTN: Chris Sommer
4302 Mahogany Wood Ct
Brandon, FL 33511

Dear Chris:

I want to thank you for everything you have done for me. With five years of experience as a mortgage banker, licensed real-estate agent, and a finance degree I was confident I would be able to handle the short sale / loan modification process with my banks on my own. WOW was wrong! For months I battled via phone, US mail, and fax trying to get help from my bank and got nowhere. I felt like I was actually moving backwards. After I was referred to you and you took the process by the reins I felt like 1,000 LBS had been lifted from my shoulders. I have settled all my credit card debts and well along the way to short selling my investment properties. I love the way you keep me informed of the pertinent items I needed to know and relieve me of the headaches of dealing with automated phone systems and more responsive bank employees.

Thank again for all you help and I recommended you to everyone I knew that can use your help.

Sincerely,

Jamie Garrison

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Pricing

	<u>Foreclosure Defense Starter Kit (retails at \$2500)</u>	\$1,495.00
	This document package includes both the information you need to successfully pursue foreclosure defense cases, and the necessary forms and documents....	
	<u>Turn – Key Foreclosure Defense Marketing Kt (retails at \$1500)</u>	\$995.00
	Jump start your practice with marketing materials designed with you in mind. This marketing strategy package contains all the elements you will need...	
	<u>Business Combo Pkg (retails at \$4000)</u>	\$1,995.00
	The Turn-Key Business Combo Package contains both the Legal Document Business Tool Kit, and the Foreclosure Defense: Library of Marketing. This...	
	<u>SCCU (Stop Collection Calls Unit)</u>	\$100.00
	The SCCU refers creditors/collectors to our national call center where they are given notice that your client is attempting to resolve the debt and...	\$19.95/mo
	<u>Pre-Recorded Webinar & Live Web Chat</u>	\$1,495.00
	Expand your client base with a pre-recorded webinar and live web chats featuring you and co-founder Chris Sommer, our distressed property expert...	

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